



Mike Herrick

SVP, Planning and Allocation

A **maurices** team member since 1988, Mike Herrick is senior vice president of planning and allocation. In this position, which he assumed in 2006, Mike oversees all aspects of planning, allocation and distribution of goods.

Prior to joining **maurices**, Mike gained experience from working as an assistant buyer at P&A Bergner and Gimbel's Midwest. His business acumen and ability to understand and analyze all facets of the retail arena are incredible assets to **maurices**.

Mike earned his bachelor's degree in business administration from the University of Wisconsin-Whitewater.