



## **George Goldfarb**

*President, CEO*

George Goldfarb is president and CEO of **maurices**, a position he has held since 2011. He has strong tenure with **maurices** and has led the company in a variety of roles, including EVP, chief operating officer and SVP, chief financial officer.

In his current role, George oversees all aspects of **maurices**' operations, including its more than \$1.1 billion in annual revenue, top tier industry profitability and more than 975 stores in the US and Canada.

Prior to joining the **maurices** team, George worked in public accounting. He earned his bachelor's degree in accounting from the University of Minnesota, Duluth. His leadership and commitment to education and philanthropy is an asset to the organization and community. Goldfarb is a Director for ALLETE and a member of the Chancellor's Advisory Board at the University of Minnesota, Duluth. He has held prior board roles with the Labovitz School of Business and Economics and various philanthropic organizations.